Enabling Impact

- How to successfully address the impact section in Horizon 2020 proposals

Impact in H2020 research proposals

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Social Sciences and Humanities in Horizon 2020.

SSH in H2020

- Integrated in EVERY topic
  - Impact as a relevant criterion

- SSH topics
  - Evaluation criteria depending on type of action
Meeting the Impact Criteria.

But how to allow and enable „impact“?
Impact - What Needs to Be Taken into Account?

„Impact“ in H2020

Project
- Innovation Capacity
- Integration of Knowledge
- User Needs
- Societal/Environmental Impacts
- Effective Measures

Consortium
- Organisational Structure
- Innovation Management
- Decision Making
- Member Composition
Project „Enabling Innovation“ as a Basis.

What Makes The Difference?

Differences of public research organisations and their labs in terms of leadership, processes, organization, methods & culture?

Analyses and Interviews

Directors of Research Institutes/Heads of Departments
Relevant Criteria to Enable Impact.

Enabling Impact

- Impact Strategy
- Innovation Management
- Research Planning
- Organisation
- Project Culture
- Personnel Policy
- Ressources
Relevant Criteria to Enable Impact.

Impact Strategy

Enabling Impact

- Ressources
- Innovation Management
- Personnel Policy
- Research Planning
- Project Culture
- Organisation
Enabling Impact Requires Strategy.

- Who are they?
- What are their interests?
- How can we evaluate information about our target groups?

- What are the ways to reach target groups?
- Are the transfer instruments known?
- Is impact integrated into the project strategy?

- Who are the promoters?
- What is done to advance impact?
Enabling Impact Requires Strategy.

Project

- Innovation Capacity
- Integration of Knowledge
- User Needs
- Societal/Environmental Impacts
- Effective Measures

Impact Strategy

Target Group Knowledge

Transfer Instruments

Emphasis on Implementation
Relevant Criteria to Enable Impact.

Enabling Impact

- Impact Strategy
- Innovation Management
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- Ressources
- Personnel Policy
- Project Culture
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Impact Orientation Matters!

- Is the consortium build according to impact relevant aspects?
- Are factors known that can influence success of the project?
- How can the success be measured?
- How are resources and competences brought together?
- Are impact relevant factors taken into account?
- Is the consortium open for external impulses and recommendations?
Impact Orientation Matters!

- Organisation
- Integration
- Openness

Consortium
- Organisational Structure
- Innovation Management
- Decision Making
- Member Composition
Thank you very much for your attention!

Enabling Impact as a tool to improve impact capabilities.