

AGENDA

THURSDAY 12 June 2014



8.30 - 9.00 **Registration**

9.00 - 9.40 **Welcome**

Olympia
III & IV

Christos Vasilakos
General Secretary for Research & Technology

Manolis Angelakas
General Secretary, Decentralized Administration of Attica

Welcome/Moderation:

Evi Sachini, Director, National Documentation Centre

9.40 - 11.30

Olympia
III & IV

Session 1

Regional Innovation & European Growth: the new frame 2014-2020

Objective:

Set the EU political goals for research, innovation, entrepreneurship and regional growth in the programming period 2014-2020; Present the challenges for regions to adapt to new social and economic situations; Highlight the complementary policies of the European Commission.

Speakers:

- **Máire Geoghegan-Quinn**
Commissioner for Research, Innovation and Science
- **George Stylianos Prevelakis**
Ambassador of Greece to the OECD
- **Rodi Kratsa**
Greek MEP and Member of the Committee on Regional Development,
Vice-President of the European Parliament 2007-2012
- **Dominique Foray**
Director, Chaire en Economie et Management de l'Innovation (CEMI),
Ecole Polytechnique Fédérale de Lausanne

Moderator: Valia Kaimaki, Journalist

11:30 - 12:00 **Coffee break / Lobby & Aegli Garden**

11:30 - 12:00 **Press Conference / Prive Conference Room**

* Invited Speaker

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12:00 - 13:30

Olympia
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Session 2

Rebooting Regional Policy:
gaining real impact from Smart Specialisation Strategies

Objective:

Present the technical frame of the EU funding for regional growth; Highlight the complementarities and the expected synergies; Invite regional authorities to share their experience in RIS3/utilisation of EU funds; Discuss about the optimal use of instruments at regional, national and European level.

Chair: **Rafael Rodriguez**, Consejo Superior de Investigaciones Cientificas, WIRE 2010 organiser

- **Regional Intelligence in RIS3: the reshaped EU landscape**
Octavi Quintana Trias, Principal Adviser of the Task force on Smart Specialisation, DG Research & Innovation, European Commission
- **ESIF 2014-2020: investing in the smart priorities**
Charlina Vitcheva, Director, Smart and Sustainable Growth and Southern Europe, DG Regional and Urban Policy
- **From planning to implementing Smart Specialisation Strategies: lessons learnt so far through the S3 Platform**
Manuel Palazuelos Martinez, Institute for Prospective Technological Studies, Joint Research Centre, European Commission

Enlightening talks:

Designing Regional Innovation Strategies under economic crisis

- **Navarra Region, Cernin Martínez Yoldi**, Director Fundacion MODERNA
- **Attica Region, Greece, Theodora Zacharia**, Deputy Director, Managing Authority of the Regional Programme of Attica Region
- **Skåne Region, Filippa Arvas Olsson**, Managing Director, Skåne European Office

Discussion:

Lessons learnt from WIRE I-IV; A step forward to policy mix for RIS3.

Rapporteur: **Richard Tuffs**, Director, European Regions Research and Innovation Network

13:30 - 15:00

Lunch / Cine Aegli

15:00 - 17:00
Olympia
III & IV

Parallel Session 3

Business driving Regional Innovation

Objective:

Discuss the contribution of business to the regional ecosystem for knowledge-based growth and job creation; How to engage enterprises in RIS3; Feedback of enterprises on EU funding instruments; Regions as facilitators for business growth & financial sustainability.

Chair: Imelda Lambkin, Enterprise Ireland, WIRE 2013 organiser

- **Competitive industries for regional development: the case of advanced manufacturing.**
Bonifacio Garcia Porras, Head of Unit,
Innovation policy for Growth, DG Enterprise & Industry
- **Access to finance in Horizon 2020: opportunities for SMEs**
Marie-Cécile Rouillon, Unit RTD-B3 – “SMEs, Financial Instruments and State DG Research & Innovation, European Commission
- **Digital Innovation at regional level**
Christine Simon, DG Communications Networks,
Content and Technology, European Commission
- **Creating synergies between ESIF and H2020 for business**
Andrea Conte, Institute for Prospective Technological Studies,
Joint Research Centre, European Commission

Enlightening talks:

Innovative business transforming the regional environment

- **RAYCAP, Greece, Zafeiris Politis**, Head of R&D
- **Cinevation, Norway / Eurostar project Archivator: Data Recording and Data Scanning with Data Boxing and Un-Boxing,**
Rune Bjerkestrand, Cinevation, Norway / Eurostar
- **Agencia de Innovación y Desarrollo de Andalucía IDEA**
Carmen Sillero Illanes, Head of Division for Strategy and Programmes

Discussion:

SME-innovation/regional schemes of the past and the future:
which scheme can actually work?

Rapporteur: Márta Nadabán Völgyiné – INNOVA Hungary, WIRE 2011 organiser

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15:00 - 17:00

Olympia
I & II

Parallel Session 4

A new mission for Territorial Cooperation: research & business on board

Objective:

The role of knowledge-based economy in the Territorial Cooperation; Innovation disparities in Europe; Sustainable partnerships between less and more advanced regions; Knowledge-based territorial cooperation; Initiatives on regional and urban development.

Chair: **Andrzej Siemaszko**, KPK IPPT PAN Poland, WIRE 2012 Organiser

- How can European Territorial Cooperation programmes & Interregional Cooperation contribute to innovation policies
Nicolas Singer, INTERREG IVC JTS
- The policy cycle of Smart Specialisation strategies at regional level
Claire Nauwelaers, STI Expert
- The role of research in Smart Specialisation Strategies & the outreach to business
Costas Fotakis, President of the Foundation for Research & Technology, Hellas, Chair of EC Expert Group
- Joint Programming Initiative Urban Europe – the contribution of transnational research and innovation cooperation on urban development
Margit Noll, Austrian Institute of Technology, JPI Urban Europe

Enlightening talks:

Developing sustainable partnerships among regions

- The example of EU Strategy for the Adriatic and Ionian Region (EUSAIR)
Eva Nussmueller, DG Regional Policy, European Commission
- Top Technology Region/Eindhoven-Leuven-Aachen triangle TTR - ELAt
Wim De Kinderen, International Project Manager, Brainport Eindhoven EU Office Brussels

Discussion:

How Europe could get more growth out of the investments in R&D and Territorial Cooperation

Rapporteur: **Macarena Munoz**, Consejo Superior de Inverstigaciones Cientificas

17:00 - 17:30

Olympia III & IV

Conclusions of 1st day

Snapshot presentations by the rapporteurs of 1st day

19:30

Gala Dinner / Dionysos by the Acropolis restaurant

9:30 - 11:00
Olympia
III & IV

Session 5

Public Open Data for Regional Innovation

Objective:

Innovation as driver for local entrepreneurship; Utilisation of Open Data for regional planning and growth.

Chair: **Constantinos Kokkinoplitis**, Research & Innovation Strategy Experts

- Open Data & Innovation as policy for Entrepreneurship and Local development
Sergio Arzeni, Director, Centre for Entrepreneurship, SMEs and Local Development, Organisation for Economic Co-operation and Development
- Open & free knowledge-sharing for regional growth
Carlos Rossel, Publisher, World Bank Group

Enlightening talks:

Open & Smart Cities

- Homer: making available and exploitable Public Sector Information
Kostas Strataridakis, ICT Director of the Decentralized Administration of Crete.
- Building Business Models with Creative Commons Licences
Philippe Perreux, Creative Commons

Discussion / Rapporteur: **Prodromos Tsiavos**, National Documentation Centre

11:00 - 12:30
Olympia
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Session 6

Metrics & Tools for Monitoring Regional Strategies

Objective:

Provide methodologies and tools for monitoring the implementation of Smart Specialisation Strategies; Benchmarking; Harmonising indicators; Using metrics for science-evidenced policies.

Chair: **Veijo Ismo Ritola**, Eurostat

- Science & Innovation metrics: Designing & monitoring regional programmes
Dirk Pilat, Deputy Director, Science and Technology Policy, Organisation for Economic Co-operation and Development
- Spreading Excellence and widening participation under Horizon 2020
Dimitri Corpakis, Head of Unit, Spreading Excellence and Widening Participation, DG Research & Innovation, European Commission

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- Can we measure regional innovation? Lessons from the Regional Innovation Scoreboard and the European Service Innovation Scoreboard
Hugo Hollanders, Maastricht Economic and Social Research Institute on Innovation and technology (UNU-MERIT), Author Regional Innovation Scoreboard
 - STAR METRICS: Measuring the Effect of Research on Innovation, Competitiveness and Science
Rebecca Rosen, STAR METRICS

Discussion:

How to adapt monitoring methodologies / indicators to local needs

Rapporteur:

Colombe Warin, Policy Officer, DG Research & Innovation, European Commission

12:30 - 14:00

Lunch break / Cine Aegli

14:00 - 16:00

Olympia
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Session 7

Knowledge re-use in RIS3 and Entrepreneurship

Objective:

Provide technical information on how knowledge reuse can contribute to regional planning; Present successful examples of enterprises utilizing open data for decision-making and development of commercial products/services; present tools and innovation methodologies for smart regional services.

Chair: Ezio Andreta, President of APRE/Agenzia per la Promozione della Ricerca Europea

- 3D-Print your future: just think and produce,
German Esteban Muniz, DG Research & Innovation, European Commission
- Knowledge re-use & business spaces in Regions:
new models to counterbalance crisis
Peter Troxler, Research Professor at Rotterdam University of Applied Sciences,
owner of Square One
- Open business spaces in regions as a new model to counterbalance
crisis: The Orange Grove paradigm
Jan Versteeg, Ambassador at Embassy of the Kingdom of the Netherlands in Greece

Enlightening talks:

Open data and co-working spaces transforming traditional business

- Fab Labs: Innovation in Crisis Economies
Areti Markopoulou, Barcelona, Institute for Advanced Architecture of Catalonia
 - Agro-Know Technologies
Ioannis Stoitsis, COO, Agro-Know
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Discussion / Rapporteur: **Lucas Janssen**, Policy Officer, DG Research & Innovation, European Commission

16:00 - 16:30

Coffee Break / Lobby & Aegli Garden

16:30 - 17:30
Olympia
III & IV

Closing Session

Innovation & Regional Development

Wrap-up session: **Richard Tuffs**, Director, European Regions Research and Innovation Network

Wolfgang Burtscher, Deputy Director-General for Research & Innovation, DG Research & Innovation, European Commission

Evy Christofilopoulou, Vice Minister of Administrative Reform and e- Governance

Lauma Sika, Counsellor, Attaché (Research and Space questions), Permanent Representation of the Republic of Latvia to the EU (next WIRE organiser)

17:30

Creative Walk in the centre of Athens

Visit to innovative creative industries: a different approach.
