Wrap up session
Introduction

• From Granada to Athens...
• From ideas to implementation...

• As in smart specialisation, difficult choices must be made...
• What to include in a short summary?
• Six topics...
• Thanks to speakers, chairs and rapporteurs for input...
Actions and activities

• We need concrete actions – Commissioner
• We need activities not sectors – Foray
• Joint actions not meetings – Nauwelaers
• Action-oriented projects – TTR-ELAT
• New start for regional strategies and Horizon 2020
  – Action...
• WIRE place for new ideas
• WIRE1 Granada
  – Synergies, Clusters, Simplification, Links to EU2020 and ERA, Financial engineering
• Policy is key…
  – Innovation divide?
    • How to measure – service innovation – new opportunities…
  – Market vs interventionist measures
  – Shift of H2020 to people and institutions
• Policy and regions – get involved
  – EU2020 Mid-term Review – now open for contributions to EU consultation
• Policy monitoring and evaluation
  – Independent, robust, systemic and proportionate!
  – Empirical information -
    • Regional Innovation Scoreboard 2014
    • UMETRICS
Thinking 2

• From ideas to paradigms
  – e.g. smart specialisation, innovation = growth
  – Symbolism
  – Change of mindsets, change of culture
    • Open to new ideas…
    • Need to encompass risk…‘Fail quickly and cheaply’
    • Empowerment of the consumer…
  – Language and discourse
    • Research/business – need for boundary spanners
    • Jargon vs understanding and usage
      – What is innovation? What is ‘smart’? Who are prosumers?
    • Access to data

• Policy Learning Platforms and S3 Platform
• Joint Programming Initiatives e.g. JPI Urban Europe
Holistic

• Synergies
  – European Structural and Innovation Fund and Horizon 2020
  – LIFE, COSME, ERASMUS+ etc
• Regional research and innovation ecosystems
• Multi-disciplinary teams (research+ business)
• Open and big data
  – People, skills and speed...knowledge driving innovation
  – Transparency
• Hybrid content
‘Entrepreneurial’

• Entrepreneurship – key to success in Europe
  – New companies add more jobs...

• New opportunities
  – ICT - key aspect of start ups, added value and company growth
    • Digitalisation of production Internet 2.0 / Prosumers
    • See Orange Grove start ups
  – Fab Labs, Citizen Manufacturing, Maker movement manifesto
  – Additive manufacturing, 3D printing – increased design/innovation opportunities - bottom up production, Open Source Design
  – New spaces for design, production, new ways of working, new business models
  – Creative commons

• Remove barriers and bottlenecks
  – Knowledge, finance, technologies...

• Attract and retain
  – Talent...
  – Entrepreneurial support – Orange Grove in Athens
    • Combating brain drain
Networking

• WIRE
  – Regions can meet and share best practice
• Regions need to be more outward-looking
• Global value chains/global flows
• Capitalise on boundaries
  – Functional regions work
    • TTR ELAT – Eindhoven
    • Skåne – Copenhagen - Medicon Valley
• Cooperation – Interreg-Europe
• Macroregions – Baltic, Danube, Adriatic...
• Teaming and twinning opportunities under H2020
• Collaboration at all levels – internal and external
  – Dutch Embassy in Athens
  – Diaspora
• Design – to encourage connectivity, mobility, flexibility...
Smart specialisation

• EDP - Key to successful RIS3 strategies
• Challenges
  – Outward dimension
    • Global flows
  – Involving wide range of stakeholders
  – Broad-view of innovation
  – How to get critical mass
  – Policy tools
  – Indicators
  – Breaking with the past – no coffee for all
• Opportunities
  – Open information/ open data on S3 Platform
Athens Ambitions...(for the new Commission)

- **Action**
  - Implementation - key
  - Speed

- **Thinking**
  - Ideas and policies
  - Discussion – open access

- **Holistic**
  - Multi-disciplinarity – ‘broaden the base’
  - Public engagement – quadruple helix

- **Entrepreneurship**
  - Removing barriers for companies
  - Taking advantage of global value chains

- **Networking**
  - Cooperation improved in quantity and quality
  - Support transnational cooperation in all EU programmes

- **Smart Specialisation**
  - Implementation phase – sharing best practice
  - Opportunities to develop complementarities between regions
Next stop

- Riga 2015