RIS3: the reshaped EU landscape

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Investment in R&D is part of the solution to exit from the economic crises.

Source: DG Research and Innovation - Economic Analysis Unit
Data: Eurostat

Regional Innovation Scoreboard 2012
A need for a new policy approach for regional development

- **Investing in Research and Innovation** is the way to change the economic model towards one of growth and jobs.

- RIS3 set out national or regional **priorities** for investments in Research & Innovation that take account of the current or **emerging strengths** of a country or region. RIS3 **concentrate** on sectors where funding will have the most **impact**.

- RIS3 are not only **required elements for planning future ESIF investments** ('ex ante conditionality' for R&I funding). RIS3 are also a tool for the regions to develop their innovation and industrial policies, establish their **long-term strategies**, and to achieve the goals of Europe 2020 in particular the absolute priority in Europe today: to create **jobs through growth**.

- Regions need to look **beyond their territory**, through **cross-border cooperation**.
Differences between H2020 and ESIF

- H2020: **Non-territorial**, mainly transnational approach, through **competitive calls**, based on excellence and impact
  - **ESIF**: Place-based approach, through strategic planning, supporting regional growth, economic transformation and social cohesion

- H2020: **Directly managed** (EC/Agencies) and awarded directly to final beneficiaries
  - **ESIF**: Shared management with national and regional public intermediaries

- H2020: **Individual R&I projects** of a precompetitive nature, aiming at advancing knowledge and fostering innovation, including frontier research
  - **ESIF**: Based on multiannual Programmes, including through close to the market competitive R&I
Synergies and complementarities

- **Interlocutors are different** (Managing Authorities, versus R&I communities) but they have a *complementary goal*:
  - H2020 will focus on tackling major societal challenges, maximising the competitiveness impact of R&I and raising and spreading levels of excellence in the research base
  - ESIF will focus on galvanising smart specialisation that will act as a capacity building instrument, based on learning mechanisms and the creation of critical skills in regions and Member States
- It is essential that **Managing Authorities are aware of the R&I potential in their territories** and that researchers and applicants of H2020 know the support they can have from the ESIF
To wrap up: some key factors

- Raising awareness of Managing Authorities about the impact of **investing in R&I**.

- Fostering **mutual knowledge** of H2020 and ESIF stakeholders and building a collaborative model that brings all stakeholders together.

- Triggering **cross-border interregional cooperation**, which will facilitate the development of **synergies** between H2020 and ESIF.