Designing Regional Innovation Strategies

Region Skåne
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Session 2 / 12 June
Global Flows
The regional context: **Skåne** a place within a macro-region within the global flow

12,4 Million
- Open Arenas -
Fast international key players

Food solutions
Mobile solutions
Sustainable solutions
Media solutions
Flow solutions
Packaging solutions

Food
Academy

Mobile
Heights

Sustainable
Business HUB

Media
Evolution

Resilient
Regions

Pack-bridge

Danish-Swedish Cluster
Danish-Swedish Cluster

Food solutions
Mobile solutions
Sustainable solutions
Media solutions
Flow solutions
Packaging solutions
Skåne areas of innovation = Skåne smart specialisation
6 Strategies

1. Develop systemic leadership
2. Broaden the sense of what innovation is
3. Streamlining the support structure for innovation
4. New innovative areas and creative environments
5. Developing international cooperation
6. Strengthening innovation capacity
Smart specialization – making use of the policy development in Brussels and in Skåne:

• Innovation and innovation policy at the heart of regional growth policy

• Making use of flagship projects, the societal challenges we face, our excellence in research and excellence in the business community: Working long-term with different actors to create a joint sense of purpose and systemic leadership.

• Create a policy agenda which is logic to the innovation actors in Skåne - policy does matter!

• Multigovernance and multi-level policy discussions and development: Linking Skåne to Brussels, but also to the national level in Sweden – and globally!

• Inter-regional collaboration and International joint actions: Using the European policy agenda to create a framework to work together (Bilateral co-operations, The Baltic Sea Strategy, Vanguard Initiative etc.)
Making use of EU funds for smart specialization: A Mind-set

- From "EU-money" to looking at each fund/program and what it can be used for

- Advantage for richer regions: Interreg funds have always been important source of money – gives internationalisation

- The regional sense of ownership of funds differ and makes a difference

- The synergy discussion – In Brussels, nationally and regionally

- Linking H2020 to regional development and smart specialisation: The ambition is there!

- Don’t forget the involvement of national innovation agenda, national authorities and national money!