Business driving Regional Innovation.
The Andalusian case.  RIS3 ANDALUCIA

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Populations: 8.4 M
Surface: 87,597 km²

Border region
Between Europe and Africa and Mediterranean Sea and Atlantic Ocean
Highly urban
Great natural and cultural heritage

482,334 companies (2012)
96.12% of these micro enterprises

% GDPpp reg to UE27

- 1996: 68.1%
- 2008: 80.9%
- 2011: 73%
Vision + Priorities

Regional Innovation system analysis

Entrepreneurial Discovery

Regional Economic policy

Opportunities catalog

Opportunities for regional specialization (~60)

Global trends

Tag cloud of regional Opportunities

Priorities (~8)

Swot

Resources
Companies
Researchers
Technologies
Infrastructures

Assets and real capacities

market
technological
Social

shared
Long term
Realistic
ambitious

Agencia de Innovación y Desarrollo de Andalucía IDEA
CONSEJERÍA DE ECONOMÍA, INNOVACIÓN, CIENCIA Y EMPLEO

Unión Europea

Fondo Europeo de Desarrollo Regional
Thank you for your attention

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