Pebble: E-Paper Watch for iPhone and Android

A Product Design project in Palo Alto, CA by Pebble Technology • send message

PROJECT HOME UPDATES 11 BACKERS 67,804 COMMENTS 5,202

67,804 BACKERS
$10,183,153
PLEDGED OF $100,000 GOAL
4 DAYS TO GO

THIS PROJECT WILL BE FUNDED ON FRIDAY MAY 18, 11:00PM EDT.

BACK THIS PROJECT
$1 MINIMUM PLEDGE

PLEDGE $1 OR MORE

1611 BACKERS

 Didn’t get a chance to back Pebble before it sold out? Pledge $1 and keep up-to-date on all things Pebble with exclusive updates, Pebble availability or more. You can also sign up for more updates at http://eepurl.com/GI5L

Estimated Delivery: Sep 2012

Thank you, Kickstarter! For those who were unable to back us, you can sign up here and be the first to know when we offer more.

↑ Check out the video ↑
Agenda

What is crowdfunding?
Why should we care?
Advice on how to do it
Good examples
Definition

Crowdsourcing
"model for distributed problem solving"

Crowdsourcing

creation, voting, wisdom, funding
"cooperation by a group of people to monetary support a project"
Why?
Part of your business model
The Statue of Liberty
Crowdfunding
The Million Dollar Project
Crowdfunding vs Loan
WHAT?

We are building a bridge in the center of Rotterdam and we need your help.

The Luchtsingel, a 350 meter span wooden pedestrian bridge, will connect Rotterdam Central District to the Hofboogen. We believe that this area is currently in great need of street level quality. The Luchtsingel is a first step in transforming this area, creating livelihood and providing new slow-traffic connections. The Luchtsingel is crowd funded: help us fund this bridge! Your contribution will be rewarded with your name printed on one of the 17,000 planks. Or just buy more... In combination with other urban initiatives and developments at street level, the area will shortly gain quality.
groopio.com
to launch your project

1. How much money
2. How many days
3. What the rewards are
4. A selling text
AND THE HIPPOS WERE BOILED IN THEIR TANKS
by AGIS EMMANOUIL
Theater
The legendary book of J. Kerouac & Burroughs "And the Hippos were boiled in their tanks" take flesh on stage.

Share the joy of Greece
by Greek America Foundation
Education
Help the Greek America Foundation send two North American university students 'home' to experience the joy of Greece for a complete semester.

AIR SQUARED
by Marlon Konstantines Araik and Holy Moustache
Art
An intimate multimedia installation focusing on the awareness of our breath based on the techniques of the square breathing.
8 advice
for a successful crowdfunding project
Good idea
As always
Emphasize yourself

People like people
Tell your story
Create bond and understanding
Spend time on a video

Straight to people’s heart
Specify
Make your world easy to understand
Creative rewards

"(no art critics please)"
“The sweet spot for your project is the contribution level that earns the most money.”

(The carrot)
Create a modular story
one step at a time
You only have one Mom. Who else will contribute?

family, friends + co-workers
your community / contacts
+ communities of your peeps
The best thing people can do for your campaign, after contributing, is evangelize.

“I’ve got a message!”
Don’t forget to spread the word

1. Recruit ambassadors
2. Plant your idea
3. Bloggers are your best friends
4. Spread to thousand networks
Any interest?

The numbers

Kickstarter:
April 2011 raised funds: $53m
October 2011 raised funds: over $100m
Any interest?

The Backers

Kickstarter:
April 2011 total backers 590,000
October 2011 total backers 1,010,000
Inspire and fuel creativity!

A Greek collaborative network of change makers and fanatic innovators.

New ideas!!!

AND THE HIPPOS WERE BOILED IN THEIR TANKS
by AGIS EMMANOUIL

The legendary book of J. R. R. Tolkien "The Hobbit" and the Hippos were boiled in their tanks"take flesh on stage.

Share the joy of Greece
by Greek America Foundation

Education

Help the Greek America Foundation send two North American university students "home" to experience the joy of Greece for a complete semester.

AIR SQUARED
by Marlon Konstantines Arai and Holy Moustache

Art

An intimate multimedia installation focusing on the awareness of our breath based on the techniques of the square breathing.
New ideas!!!

Project Cards

AND THE HIPPOS WERE BOILED IN THEIR TANKS
by AGIS EMMANOUIL
Theater
The legendary book of J. Kerouac/W. Burroughs "And the Hippos were boiled in their tanks" take flesh on stage at E44.

Share the joy of Greece
by Greek America Foundation
Education
Help the Greek America Foundation send two North American university students "home" to experience the joy of Greece for a complete semester.

AIR SQUARED
by Marlon Konstantinos Araka and Holy Moustache
Art
An intimate multimedia installation focusing on the awareness of our breath and the techniques of the square breathing.
AIR SQUARED

An intimate multimedia installation focusing on the awareness of our breathe based on the techniques of the square breathing. by Marlon Konstantines Araka and Holy Moustache

Our Story: The project Air Square is the result of a lengthy research and training of the artists Marlon Konstantines Araka and Holy Moustache. They were inspired by a verse in the Dead Sea Scrolls texts which were discovered at Qumran in 1947, (Dead Sea Scrolls) which quotes, “... All the mysteries deep in the Garden are hidden at the moment between inhalation and exhalation...”. Then they began a journey of geometric decoding of breathing by focusing on the two neglected phases between inhalation and exhalation which are the “handling” and the “apnea”. Approaching the holistic mode of breathing and effects of the physical, mental and psychological status and equating the time into 4 phases (inhalation of air-handling-exhalation-apnea) they attempted to deconstruct the mechanism of the respiratory function and use it as a powerful balancing tool. For a lengthy period of time they submitted themselves to a rigorous discipline of daily exercise of the square breathing which they applied together and individually in their own space. They wanted so through research but also from personal experience to create a ‘situation’ for the public. The participating visitors will be invited to experience art in the context of an interactive audiovisual installation and eventually apply the benefits of the Square Breathing in their daily life. The installation will be hosted in the gallery ‘Holly Room’, a white room which represents a minimalistic ‘temple’. In one side of the space they will construct a small square room, the “Sacred Room of Breaths”. The visitors will be guided from the artists Marlon and Holy and then will enter for 35 minutes in the centre of the installation to experience a journey into their inner selves. A central core of the whole composition of the installation is the audiovisual design which creates a ‘micro virtual’ environment in order to assist the participant in this inner journey.
AIR SQUARED

An intimate multimedia installation focusing on the awareness of our breathe based on the techniques of the square breathing. by Marlon Konstantines Araka and Holy Moustache

Our Story: The project Air Square is the result of a lengthy research and training of the artists Marlon Konstantines Araka and Holy Moustache. They were inspired by a verse in the Dead Sea Scrolls texts which were discovered at Qumran in 1947, (Dead Sea Scrolls) which quotes “… All the mysteries deep in the Garden are hidden at the moment between inhalation and exhalation…” Then they began a journey of geometric decoding of breathing by focusing on the two neglected phases between inhalation and exhalation which are the “handling” and the “aroma”. Approaching the holistic mode of breathing and effects of the physical, mental and psychological states and equating the time into 4 phases (inhalation of the air, the aromas, handling the aromas, the exhalation) they deconstruct the mechanism of the alchemical transformation of the human being on a spiritual enhancing tool. For a lengthy period of time they submitted themselves to a rigorous discipline of daily exercise in square breathing which they applied together and individually in their own separate workrooms. From their findings they draw conclusions from personal experience to create a situation for the public. The participating visitors will be invited to experience art in the context of an interactive audiovisual installation and eventually apply the benefits of the Square Breathing in their daily life. The installation will be hosted in the gallery Holy Room, a white room which represents a minimalistic ‘temple’. In one side of the space they will construct a small square room, the “Sacred Room of Breaths”. The visitors will be guided from the artists Marion and Holy and then will enter for 35 minutes in the centre of the installation to experience a journey into their inner selves. A central core of the whole composition of the installation is the audiovisual design which creates a ‘micro virtual’ environment in order to assist the participant in this inner journey.
Our Story: The project Air Square is the result of a lengthy research and training of the artists Marion Konstantinou Araka and Holy Moustache. They were inspired by a verse in the Dead Sea Scrolls texts which were discovered at Qumran in 1947, (Dead Sea Scrolls) which quotes: "... All the mysteries deep in the Garden are hidden at the moment between inhalation and exhalation...". Then they began a journey of geometric decoding and the focus of art on the two neglected phases between inhalation and exhalation which are the "handling" and the "apnea". Approaching the holistic mode of breathing and effects of the physical, mental and psychological status and equating the time into 4 phases (Inhalation of air-handling-exhalation-apnea) they attempted to deconstruct the mechanism of the respiratory function and use it as a powerful balancing tool. For a lengthy period of time they submitted themselves to a rigorous discipline of daily exercise of the square breathing which they applied together and individually in their own space. They wanted so through research but also from personal experience to create a 'situation' for the public. The participating artists will be invited to experience art in the context of an interactive audiovisual installation and eventually apply the benefits of the Square Breathing in their daily life. The installation will be hosted in the gallery 'Holly Room', a white room which represents a minimalist temple. In one side of the space they will construct a small square room, the "Sacred Room of Breathe". The visitors will be guided from the artists Marion and Holy and then will enter for 35 minutes in the centre of the installation to experience a journey into their inner selves. A central core of the whole composition of the installation is the audiovisual design which creates a 'micro virtual' environment in order to assist the participant in this inner journey. 

The olfactory design consists of a blend of essence oils and flavor design of a mixture of herbs that target to activate a lung and neuromuscular relaxation which is necessary to achieve the required resting experimental. For the soundtrack of this work The Ultimate OM is chosen which is a synthesis of sound frequencies that may trigger the concentration and self-administration. The video and visual colours which will be displayed in the set will help the participants to resonate with the rhythm of the square breathing. Our Aim: The Air Squared is an audio visual olfactory flavor installation designed and studied to create the feeling of calm and self-observation. The aim of our project is to activate the conscious and inherent strengths to the visitor and to offer an intense personal and interactive experience of a 35 minutes self-concentration. By applying this everyday, the participant will be able eventually to discover how square breathing works in the body, psychology and spirit.

A few words about Holly Room, the gallery space in which we are going to realize this project happen. Holly Room is a gallery 10sqm room in the city center of Athens that acts as a three-dimensional blank canvas and a new gallery site. The room is changeable and adaptable. The two sites are an open expression of art space, a platform for communication and dialogue. The aim is to establish a project to develop and disseminate ideas through implementation reports, interactive installations and lectures, film screenings, live music, food and related events.

The project is funded by 1€. Everyone who supports the project will be added to the list of contributors and will be contacted individually. You can also choose your own reward to thank you. A thank you card with a quote about the installation, which will be acquired with your valuable contribution.

1. Construction of the site materials separation (used and recycled materials that compose the walls of the rectangular site).
2. Purchase of the technological equipment: 1 projector, 1 DVD player, 1 CD player and 1 USB stick.
3. Purchase of the audiovisual materials for the installation.
4. Purchase of the materials for the 'Sacred Room of Breathe'.
5. Purchase of the materials for the exhibition and the installation.
6. Purchase of the materials for the exhibition and the installation.
7. Purchase of the materials for the exhibition and the installation.
8. Purchase of the materials for the exhibition and the installation.
9. Purchase of the materials for the exhibition and the installation.
10. Purchase of the materials for the exhibition and the installation.

Project creator
Our Story: The project Air Square is the result of a lengthy research and training of the artists Marion Konstantinou Anaka and Holy Moustache. They were inspired by a verse in the Dead Sea Scrolls texts which were discovered at Qumran in 1947, (Dead Sea Scrolls) which quotes... “... All the mysteries deep in the Garden are hidden at the moment between inhalation and exhalation...”. Then they began a journey of geometric decoding of breathing by focusing on the two neglected phases between inhalation and exhalation which are the "handling" and the "apneu". Approaching the holistic mode of breathing and effects of the physical, mental and psychological status and equating the time into 4 phases (Inhalation of air-handling-exhalation-apneu) they attempted to deconstruct the mechanism of the respiratory function and use it as a powerful balancing tool. For a lengthy period of time they submitted themselves to a rigorous discipline of daily exercise of the square breathing which they applied together and individually in their own space. They wanted so through research but also from personal experience to create a 'situation' for the public. The participating visitors will be invited to experience an art in the context of an interactive audiovisual installation and eventually apply the benefits of the Square Breathing in their daily life. The installation will be hosted in the gallery Holly Room, a white room which represents a minimalistic 'temple', in one side of the space they will construct a small square room, the "Sacred Room of Breathe". The visitors will be guided from the artists Marion and Holy and then enter for 35 minutes in the centre of the installation to experience a journey into their inner selves. A central core of the whole composition of the installation is the audiovisual design which creates a 'micron' environment in order to assist the participant in this inner journey. The olfactory design consists of a blend of essential oils and flavor design of a mixture of berries that target to activate a lung and neuromuscular relaxation which is necessary to achieve the required resting experiential. For the soundtrack of this work, The Ultimate OM!s chosen which is a synthesis of sound frequencies that may trigger the concentration and self-administration. The video and visual colours which will be displayed in the set will help the participants to resonate with the rhythm of the square breathing. Our Aim: The Air Squared is an audio visual olfactory flavor installation designed and studied to create the feeling of calm and self-observation. The aim of our project is to activate the conscious and inherent strengths to the visitor and to offer an intense personal and interactive experience of a 35 minutes self-concentration. By applying this everyday, the participant will be able eventually to discover how square breathing works in the body, psychology and spirit.

And now a few words about Holly Room, the gallery space in which we are going to make this project happen. Holly Room is a 10sqm, the center of Athens that acts as a three-dimensional blank canvas and a new gallery site. The room is changeable and adaptable. The two sites are an over-expression and art space, a platform for communication and dialogue. The aim is to develop and disseminate ideas through implementation reports, interactive installations and lectures, film screenings and workshops of dancing, raw vegan food adventures.

We detail below what is required to implement the installation, which will be acquired with your valuable contribution:

1. Construction of the site materials separation (used and recycled materials that compose the walls of the rectangular site).
2. Purchase of the technological equipment: 1 project, 1 DVD player, 1 CD player
3. Travel for the installation setup in Athens.
4. Preparation of the audiovisual material, project preparation.
Share the joy of Greece
Help the Greek America Foundation send two North American university students "home" to experience the joy of Greece for a complete semester. by Greek America Foundation

79 groopies
$ 3150.00
OF TARGET $ 25000
10 DAYS REMAINING
THIS PROJECT WILL EXPIRE ON 25/05/2012 23:00

be a groopie
of this project with just 1 dollar!

My Donation
DATE
16/08/2012
$25

This donation is instant, meaning that your card will be charged immediately.

Paypal is an easy, quick and secure way to do transactions online. You don't need a paypal account to complete your donation. You can just pay with your credit card, through Paypal's secure environment.

Leave a comment if you like...
Alfredo Marques

Give 25$ or more
8
79 groopies

a stake in a life-changing experience and access to a private Facebook group where you can follow the students' experiences while they are in Greece

Project creator
Greek America Foundation

The Greek America Foundation is one of America's most progressive and active organizations promoting Greek culture, history and heritage. Visit http://www.greekamerica.org for more details.

CONTINUE WITH PAYMENT
Manolis Manousakis

He was born in Thessaloniki in 19 July 1974. He lives now between Athens and his head. He loves business and huge walks. He loves music and good wine. These days is really happy..

ADD SOMETHING TO YOUR WALL

You can add images to your post by using an external image hosting service like eg. the Photobucket. Simply paste the HTML code and you’re done!

Creativity refers to the phenomenon whereby a person creates something new (a product, solution, artwork, literary work, joke, etc.) that has some kind of value. What counts as “new” may be in reference to the individual creator, or to the society or domain within which the novelty occurs. What counts as “valuable” is similarly defined in a variety of ways.

Scholarly interest in creativity ranges widely: Topics to which it is relevant include the relationship between creativity and general intelligence; the mental and neurological processes associated with creative activity; the relationship between personality type and creative ability; the relationship between creativity and mental health; the potential for fostering creativity through education and training, especially as augmented by technology; and the application of an individual’s existing creative resources to improve the effectiveness of learning processes and of the teaching processes tailored to them.
NPOs
Discover NPOs and support them

New Entry - Good Luck!

**ΣΤΕΓΗ ΓΡΑΜΜΑΤΩΝ & ΤΕΧΝΩΝ**
Environment

**Athens Fringe Network**
Culture
To Athens Fringe Network είναι το πρώτο ανοιχτό και επαγγελματικό δίκαιο στην Ελλάδα που στεγανώνεται σε όλους τους δημογραφικούς συνόρους της πόλης. Στόχος τους δεν είναι να λειτουργήσει συνολικά ανάμεσα σε καλλιτέχνες,

**KM PROTYPH GEITONIA**
Communities

**ΛΥΚΟΦΩΣ**
Culture

**Satellart-transmitting Greece**
Culture
Πλατφόρμα προβολής του σύγχρονου ελληνικού πολιτισμού στην Ευρώπη
Summary

Not just selling
Feeling of "I WANT THIS!"
rather than "I want to support"
Thanks.

INFO@GROOPIO.COM

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@groopio