National Documentation Centre
Athens, 16 February 2015
1. Getting it Right

1. Community

Markus,

You have sent you a message.
Date: 3/30/2011
Subject: RE: [Redacted] and WinnersFund project

Dear Constantinos,

I appreciate your message up front. Thank you for your consideration.

I welcome you to post it to our site, regardless of if there might be some overlap.

As a global company, we are built on an open mentality and a strong sense of community. This market is developing so quickly and we believe that there is such a strong need for new innovations, that it is not about [Redacted] for us, but rather everyone that need to join in to develop more sustainable methods of unlocking innovation.

I look forward to seeing your initiative materialize and go forward!

Sincerely,
Markus

On 03/29/11 9:27 AM, Constantinos Parissis wrote:

[Redacted]
Dear Markus,

[Redacted] it has been a while since I signed-up for [Redacted] and still have not posted my startup details (equity-based crowdfunding platform), because I find it to be competitive, to some extent, with [Redacted] so it is perhaps unethical to promote and fund it through your platform. Could you please give me feedback on that? I will be happy to give more details, upon request.

Best Regards,
Costas Parissis

2. Sustainable Methods

3. Unlocking Innovation
2. Community

- Community members
- Respect
- Common code of conduct
- Common quality standards
- Industry perception
- Let’s talk!
3. Sustainable Methods

- All crowdfunding models
- All target groups (orientation)
- International standards, localised solutions
- Differentiation, segmentation
- Complementarity
- Complete industry
4. WinnersFund & Community

- Transparency
- Open to cooperation
- Funders’ feedback page
- Blacklisting
- Legislative / regulatory contribution
- Here to help and share!
5. The WinnersFund Method: Orientation

Business oriented

Arts & humanitarian

Fund-my-life & humanitarian
6. The WinnersFund Method: Locale
7. The WinnersFund Method: Models

Lending | Equity
---|---
Donations | Rewards
8. The WinnersFund Method: Approach

THE “CROWD”

Business Angels

Online Platform

Venture Capital

Offline Tools
9. WinnersFund Market Position

Typical CF Portal

The best CF Portal in the world
10. UNLOCKING INNOVATION

- Common misconceptions
- Regulatory issues
- Practical issues
- Local issues
Thank you!