EIT Health -
Shaping the future of healthcare

AWARENESS DAY
Athens

Péter Nagy, 18 March 2016
The Mission: EIT Health accelerates entrepreneurship and innovation in healthy living and active ageing, providing Europe’s top talents with new opportunities and resources to the benefit of all citizens.

Creating 165 startups and launching another 160 new services and products

Having 1 million students taking part in educational online programmes per year

Incubate approximately 340 new business ideas

2016-18
Focus areas support citizens’ desire for an active and self-determined life, even at old age

**Promote Healthy Living**
- Self-management of health
- Lifestyle intervention
- Motivate active personal lifestyles
- Metabolic Health

**Support Active Ageing**
- Workplace interventions
- Overcoming functional loss
- Ageing with a Healthy Brain
- Mobility and independence throughout Life

**Improve Healthcare**
- Improving healthcare systems
- Treating and managing chronic diseases
- Personalised Oncology and Integrated Cancer Care
- Sustainable Continuum of Care to Support Active Living in Europe

Business Objectives
Example Projects
EIT Health: leveraging the potential

One of the largest healthcare initiatives worldwide with more than 150 leading organisations, covering all areas of healthcare.
European reach

- **International Headquarter** in Munich

- **6 Co-Location Centers (CLCs):**
  - UK/Ireland (London)
  - Scandinavia (Stockholm)
  - Belgium/Netherlands (Rotterdam)
  - Germany (Mannheim/Heidelberg)
  - France (Paris)
  - Spain (Barcelona)

- **6 InnoStars regions** in 5 countries:
  - Croatia
  - Hungary
  - Poland
  - Portugal
  - Slovenia
  - Wales
Leveraging and pooling resources

- **EIT Funding** *(max 25%)*
- **Non-EIT Funding** *(min 75%)*

**Total KIC Funding** *(100%)*

Yearly membership fees for opex:
- Core partner: 75,000 EUR
- Associate partner: 25,000 EUR
Gradual enlargement along strategic fit

**Campus**
- Individuals, Young talents, Health professionals, Entrepreneurs should try to join programs to improve entrepreneurial skills

**Accelerator**
- Business Plan Competitions in each CLC/InnoStars, Business Creation Services for companies in both start-up and expansion phase

**Projects**
- Participating in Innovation Projects as project partners, Offering complementary capabilities

**Interested?**
Contact your active colleagues if your institution is a partner
Visit CLC meetings, EIT Health conferences, respond to open calls

Partnership after 2018
- Recommending CLC
- Balanced membership
- Proven contribution
- Excellence
- Strategic fit
Get engaged with EIT Health activities

- From idea to product
- From lab to market
- From student to entrepreneur
New KIC on the block - achievements in 2015

Formally established the KIC LE on time

Built a strong portfolio of activities

Selected 23 Innovation PROJECTS

Launched branding and communication activities

Hired management team

Set-up of all CLCs and InnoStars concluded by end of 2015

Prepared the launch of ACCELERATOR

Developed the CAMPUS portfolio following the STELLAR approach

Carried out first activities (Summer School)

Developed our relationship with the EC and the EIT
Long term vision of healthy living and active aging
https://eithealth.eu/
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