Τεχνολογία για την κοινωνική ένταξη, τις ίσες ευκαιρίες και τη συμμετοχή
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From pioneering ERP software to industry leading technology for IoT, we have breakthrough technologies that are shaping business today

Fast Facts
• 74% of the world’s transaction revenue touches an SAP system.
• SAP touches $16 trillion of consumer purchases around the world.
• 1 new company joins SAP Business Network every 1.2 minutes
• More than 80% of SAP customers are Small Medium Enterprises
• SAP customers represent 98% of the top 100 most valued brands in the world
• SAP customers represent 87% of Forbes Global 2,000 companies.

SAP Innovations and Position
• Solutions for 25 industries and 11 lines-of-business
• SAP is powering the world’s Business Network with 1.6 million connected companies transacting over $730B in commerce annually
• SAP is the fastest growing company at scale in the cloud with largest cloud portfolio: 30+ solutions for all lines-of-business as well as Business Suite
What is SAP Leonardo?

Intelligently connecting People, Things and Businesses

- Business Process Integration
- Social & Collaboration
- Big Data
- Business Models
- Artificial Intelligence and Machine Learning
- APIs & Microservices
- Natural Language
- Assets & Machines
- Business Applications
Sense
Think
Act

include
enable
equalise
Sense

Think

Act

include

enable

equalise
inclusion at birth
SAP Africa’s Innovative Mobile Birth App To Increase Kenyan Citizenship Registration

Tuesday, April 22nd, 2014 at 11:58am

Up until now, the number of birth registrations, especially in rural areas of Africa, remains low with only fifty percent of children being registered on average. Children born in Kenya must be registered within 90 days of their birth. If they are not citizens face costly, lengthy processes to register their children which, if not done, can prevent them from accessing vital state resources like education, healthcare and ultimately, productive employment.
inclusive healthcare
Roche and SAP: helping care for diabetes with 
HANA Cloud Platform

Average person’s lifespan:
now 20 years longer

By 2050:
2 Billion people
will be over 60

Connected Health: Roche Diabetes Care and SAP Create 
Personalized App

About 347 million people worldwide have diabetes. Total deaths by 
diabetes are projected to rise by 50% in the next 10 years (WHO). 
But diabetes is not inevitable. SAP and Roche created a mobile app 
based on the SAP HANA Cloud Platform to enable doctors to follow 
the progress of their patients via a dashboard in real time.
Worldwide, ~350 million people have diabetes.
Pregnancy App for Heidelberg University Hospital

Goal: new level of Patient – Physician relationship
• Bring together pregnant women and their doctors
• Direct communication
• Early detection of depressions

Capabilities:
• Intelligent filtering of information
• Scheduling of appointments
• Data collection, questionnaires, eg regular EPDS scores
• Push notifications in case of abnormal conditions

Video:
http://youtu.be/tQ8WAQc_RmY
inclusive city
Strengthening Democracy Through Design

TurboVote

Through a partnership with Democracy Works, SAP is using research and design to help address low turnout rates among America's first-time voters. With over 500,000 new TurboVote subscribers in 2016 alone, the work is having real impact.
Increased completion rates by more than 3x, in part due to UX (user experience) improvements.
Sense  
Think  
Act  

include  
enable  
equalise
enable services
Citizen Engagement Accelerator | Look & Feel
SAP Enterprise Bots
Conversational User Interfaces for SAP Applications
SAP Service Ticketing

When a customer makes a comment
Objectives and use cases for the application of blockchain within the public administration

Stefan Gasslitter
CEO
SIAG Bozen
Process improvements through blockchain

<table>
<thead>
<tr>
<th>Feature</th>
<th>✓</th>
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</thead>
<tbody>
<tr>
<td>Logging and proving of document authenticity while citizen is still present</td>
<td>✔</td>
</tr>
<tr>
<td>Reduction of process steps</td>
<td>✔</td>
</tr>
<tr>
<td>Reduction of people involved</td>
<td>✔</td>
</tr>
<tr>
<td>Increased security</td>
<td>✔</td>
</tr>
<tr>
<td>Increased traceability</td>
<td>✔</td>
</tr>
<tr>
<td>Prove of document authenticity at any time</td>
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</tbody>
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Mutual Trust Across All Offices

1st office
- Document Digitizer App
- Application Backend
- Blockchain as a Service

SAP Cloud Platform

operated by SIAG IT
- Customer Systems
- SAP Cloud Connector

1 + n offices
- Document Digitizer App
- Application Backend
- Blockchain as a Service

Blockchain as a Service

Mutual Trust Across All Offices
Becoming the City That Works—for Citizens and Employees
A Safety & Security Strategic Initiative
Ensure Safety & Use resources effectively

**Goal:** Ensure safety for 3.8 million residents and 4.2 million tourists

**Solution:** Developed¹ Emergency Policing and Incident Command (EPIC) solution on SAP HANA

Use real-time spatial mapping to integrate policing, fire & rescue, disaster management to improve service

**Benefits:** Enhanced public safety and better use of critical resources

1: By EOH technology solution partner
Sense
Think
Act

include
enable
equalise
social justice
State of Indiana 3 targets

Infant Mortality
Lower the rate of 7.7 deaths per 1,000 births

Recidivism
Giving ex-convicts the best second chances possible

Safer Roads
Preventing fatal traffic accidents

Organization
State of Indiana

Location
Indianapolis

Industry
Public sector

Products and Services
Legislation, regulation, citizen services

Employees
28,000
State of Indiana: Combat Infant Mortality

9+ billion
Rows of data analyzed for the infant mortality use case

15 data sets
Combined for integrated analysis

3 key findings
Identified, including the populations at greatest risk for infant morbidity, enabling targeted marketing campaigns based on these high-risk subpopulations

$13.5 million
In new budget proposed for application development and new programs to combat infant mortality

50%
of Indiana's infant deaths come from a subpopulation of only 1.6% of all births

“SAP software and KSM Consulting have allowed us to pinpoint the problem by location and by subpopulations so we can get resources to the women who need them. We’ve brought together disparate agencies and their data in this collaborative, innovative environment to develop a targeted solution.”
Sara Marshall, Director of Business Intelligence and Analytics, State of Indiana

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Combating Drug Abuse Using SAP® Predictive Analytics with the SAP HANA® Platform

Objectives
• Combine data in new ways to gain insight into trends
• Conduct a study to better understand reasons for the state’s drug abuse crisis
• Visualize issues and use prediction to understand drug use change over time

Why SAP Analytics solutions that provide the insight and analysis needed by the program

Resolution
• Used SAP® Predictive Analytics software with the SAP HANA® platform as part of the Management and Performance Hub (MPH) initiative to examine the drug abuse crisis in ways not possible before
• Combined large, disparate crime lab data sets to normalize data using DEA drug classifications in SAP HANA

Future plans
• Continue researching drug use and heroin hot spots to drive down drug use and provide resources to help combat the problem where it is needed
• Work with other state agencies using the MPH initiative to gain insight and predict trends for this and other areas including fraud management, criminal recidivism, child abuse, financial management, and more

“This is still a work in progress, but what we want is to take these mountains of data, that are in different places, and turn data into information, turn that information into knowledge, and hopefully turn that knowledge into policy, SAP has been a valuable partner in this endeavor.”
Joshua L. Martin, Chief of Staff, Government Efficiency & Financial Planning and Management and Performance Hub, Indiana Office of Management and Budget

Improved
Insight into drug abuse trends, finding drug use types on the rise and predicting where hot spots could arise

Identified
Trends allowing state employees and officials to visually see the drug abuse problem that has occurred over time and help find ways to provide targeted help where it’s needed most

Uncovered
Other crime factors before unseen, such as a growing trend in pharmacy robberies
SAP Technology Targets Inequity in Workplaces Around the World

Press Release | May 18, 2016 by SAP News

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Equal Opportunities
Success Factors for Equal Opportunities

How SAP is hiring autistic adults for tech jobs

SAP’s Autism at Work program is helping adults on the autism spectrum flourish in IT roles, bringing an untapped talent pool into the workplace and fueling further innovation.

Senior Writer, EID • Dec 9, 2015 4:27 AM PT

Autism at Work

The groundbreaking SAP Autism at Work program integrates people with autism into the workforce. Our goal is to have 1% of the SAP workforce represented by people on the autism spectrum. The initiative currently includes over 100 colleagues and is active in Australia, Brazil, Canada, the Czech Republic, Germany, India, Ireland, and the United States, with plans to add South Korea in 2016. For more information, please contact us.

SAP First Technology Company in United States to Receive Gender Equality Certification

January 26, 2016 by SAP News

The Arc’s Catalyst Awards – 2015 Honorees

This year during The Arc’s National Convention in Indianapolis in October, The Arc will present its inaugural Catalyst Awards. These national awards were created to recognize individuals, businesses, and other organizations that are catalysts for achievement in the lives of people with intellectual and developmental disabilities (IDD).

During the first year of this signature event, awards will be presented in seven categories.

National Employer of the Year

SAP (Newtown Square, Pennsylvania) – With Jose Velasco heading The Autism at Work initiative, SAP is becoming a global leader in hiring individuals with IDD. In 2014, SAP partnered with Specialisterne USA and The Arc to develop an IT Training and on-boarding program in the US. Pilot programs are underway in Newtown Square, PA and Palo Alto, CA.
Understand the need
Flexibly Segment People Opportunities
Get Powerful Insights

[Image of charts and graphs related to SAP SuccessFactors and Diversity Analysis - Gender]
We’ve made progress on the journey to inclusion, but there’s more to be done
Sense
Think
Act

include
enable
equalise
Ευχαριστώ Πολύ

Στράτης Πελεκίδης
DGTAL EMEA South

Ευχαριστώ Πολύ