NBG Business Seeds

NATIONAL BANK OF GREECE
Enhancing Entrepreneurship in Greece

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Women Entrepreneurship in numbers

Statistical Data on Women Entrepreneurs in Europe

Figure 1  Percentage of entrepreneurs in total active labour force (entrepreneurship rate) by gender and country in Europe-37, 2012

<table>
<thead>
<tr>
<th>Country</th>
<th>Women Entrepreneurs (%)</th>
<th>Men Entrepreneurs (%)</th>
<th>Total (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greece</td>
<td>24%</td>
<td>37%</td>
<td>37%</td>
</tr>
<tr>
<td>Albania</td>
<td>18%</td>
<td>34%</td>
<td>34%</td>
</tr>
<tr>
<td>Portugal</td>
<td>17%</td>
<td>25%</td>
<td>25%</td>
</tr>
<tr>
<td>Italy</td>
<td>16%</td>
<td>28%</td>
<td>28%</td>
</tr>
<tr>
<td>Croatia</td>
<td>15%</td>
<td>21%</td>
<td>21%</td>
</tr>
<tr>
<td>Serbia</td>
<td>14%</td>
<td>21%</td>
<td>21%</td>
</tr>
<tr>
<td>Poland</td>
<td>14%</td>
<td>23%</td>
<td>23%</td>
</tr>
<tr>
<td>Romania</td>
<td>13%</td>
<td>23%</td>
<td>26%</td>
</tr>
<tr>
<td>Czech Republic</td>
<td>12%</td>
<td>22%</td>
<td>22%</td>
</tr>
<tr>
<td>Turkey</td>
<td>12%</td>
<td>22%</td>
<td>22%</td>
</tr>
<tr>
<td>Spain</td>
<td>12%</td>
<td>21%</td>
<td>21%</td>
</tr>
<tr>
<td>Netherlands</td>
<td>11%</td>
<td>18%</td>
<td>18%</td>
</tr>
<tr>
<td>Europe-37</td>
<td>10%</td>
<td>20%</td>
<td>20%</td>
</tr>
<tr>
<td>EU-28</td>
<td>10%</td>
<td>19%</td>
<td>19%</td>
</tr>
</tbody>
</table>

### Women Entrepreneurship in numbers

#### Figure 3.7 Percentage of entrepreneurs with personnel (employers) by gender and sector in Europe-37, 2012

<table>
<thead>
<tr>
<th>Sector</th>
<th>0%</th>
<th>20%</th>
<th>40%</th>
<th>60%</th>
<th>80%</th>
<th>100%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Other service activities</td>
<td>55%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>45%</td>
</tr>
<tr>
<td>Education</td>
<td>47%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>53%</td>
</tr>
<tr>
<td>Human health and social work activities</td>
<td>42%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>58%</td>
</tr>
<tr>
<td>Arts, entertainment and recreation</td>
<td>36%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>64%</td>
</tr>
<tr>
<td>Accommodation and food service activities</td>
<td>31%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>69%</td>
</tr>
<tr>
<td>Administrative and support service activities</td>
<td>28%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>72%</td>
</tr>
<tr>
<td>Wholesale and retail trade; repair of motor vehicles and motorcycles</td>
<td>26%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>74%</td>
</tr>
<tr>
<td>Real estate activities</td>
<td>25%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>75%</td>
</tr>
<tr>
<td>Professional, scientific and technical activities</td>
<td>24%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>76%</td>
</tr>
<tr>
<td>Total - All NACE activities</td>
<td>24%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>76%</td>
</tr>
</tbody>
</table>

NBG Business Seeds
Business Seeds Startup Support & Funding Program

**business idea formation**

- “Innovation & Technology”
  - Competition for the 8th consecutive year in cooperation with 8 universities
- Match & Develop a startup; matching startup teams with developers

**business plan**

- “Innovation & Technology”
  - tailor made training courses in accounting, marketing and sales in cooperation with Athens University of Economics & Business

**deployment**

- angel financing
  - special purpose loans to develop new activities
- incubation program in cooperation with Hellenic Federation of Enterprises

**business development**

- credit line on the basis of banking criteria (in line with NBG credit policy)
- partnership with Endeavor Greece for support and mentoring services
## Selected Program’s companies

### Angel Financing
- sourceLair
- i-kiosk
- Pollfish
- TruckBird
- GOODVIDIO
- vitins
- VITRUVIUS

### Equity
- sourceLair
- InSyXio
- giaola
- Fieldscale
- covve
- mist.io
- pd neurotechnology medical solutions

### Loans
- kalomátos papadimitriou
- hotelBrain
- radiki
- tdg
- apifon
- RTsafe
- vitins
- NHENG

### Other
- TruckBird
- doctor anytime
- care across
- nannuka.com
- Kinems
- isMOOD
- PLIN
- INVERSE
- viral loops
- blueground
- Plass
- coding
- AgriFarm
NBG Business Seeds numbers

8 years

3,060 proposals

135 evaluators and mentors

5,120 participants

17%

30%
NBG Business Seeds competition winners

- doctor anytime
- Nannuka
- Bloode
- Clio muse
- TomoTECH
NBG Business Seeds investments and collaborations
Ecosystem successful stories
NBG Business Seeds in numbers

8 έτη λειτουργίας

35 startups και ΜμΕ

€3.000.000 χρηματοδότηση
6 εταιρειών

€343.000 σε 70 νικητές των Διαγωνισμών Καινοτομίας & Τεχνολογίας

€3.750.000 συμμετοχή Equifund

€3.000.000 συμμετοχές στο μετοχικό κεφάλαιο 13 εταιρειών
NBG Business Seeds: Other Collaborations
NBG Business Seeds: Other Collaborations
Participation in equifund funds as a private investor

- EIF open call completed
- 6 funds already in setup mode
- ~€450m to be invested
- Approved participation in 5 funds with €3,75m
Match & Develop a startup

Αθήνα

Πάτρα

Θεσσαλονίκη
act4Greece is the leading crowdfunding effort in Greece producing remarkable engagement and results.

Number of donations:
- Social welfare: 1,689
- Environment: 3,277
- Education: 618

Amount of donations:
- Corporate: 90%
- Individuals: 10%
- Total: €1.6mn

Over €1.8mn has been collected through ~5,600 donations for 16 actions.
Crowdfunding for debt and equity

new and innovative entrepreneurship

- support for innovative entrepreneurship through crowdfunding
- NBG mediation in the crowdfunding process
- development of additional pioneering tools

Law 4416/2016

- Submission of proposal through the relevant online platform
- €500,000 per company/year
- Participation by individual crowdfunding investors with up to €5,000 (up to 10% of their income over the past 3 years, up to €30,000 p.a. per online platform)

company eligibility features

- significant presence in Greece with export-oriented activities
- track record of innovation and investments in R&D
- steadily growing income flow
- significant impact on employment
NBG i-bank | Fintech Crowdhachathons
ΠΡΟΓΡΑΜΜΑ ΕΠΙΧΕΙΡΗΜΑΤΙΚΗΣ ΕΠΙΤΑΧΥΝΣΗΣ

http://befinnovative.com/

κάνε την ιδέα σου επιχείρηση

17
ΗΜΕΡΕΣ

14
ΩΡΕΣ

06
ΛΕΠΤΑ

51
ΔΕΥΤΕΡΟΛΕΠΤΑ

ΘΕΛΩ ΝΑ ΣΥΜΜΕΤΕΧΩ

powered by
New micro-financing project

- NBG EASI: €40m microfinancing project (up to €25K per project)