



## EU macro-regional strategies

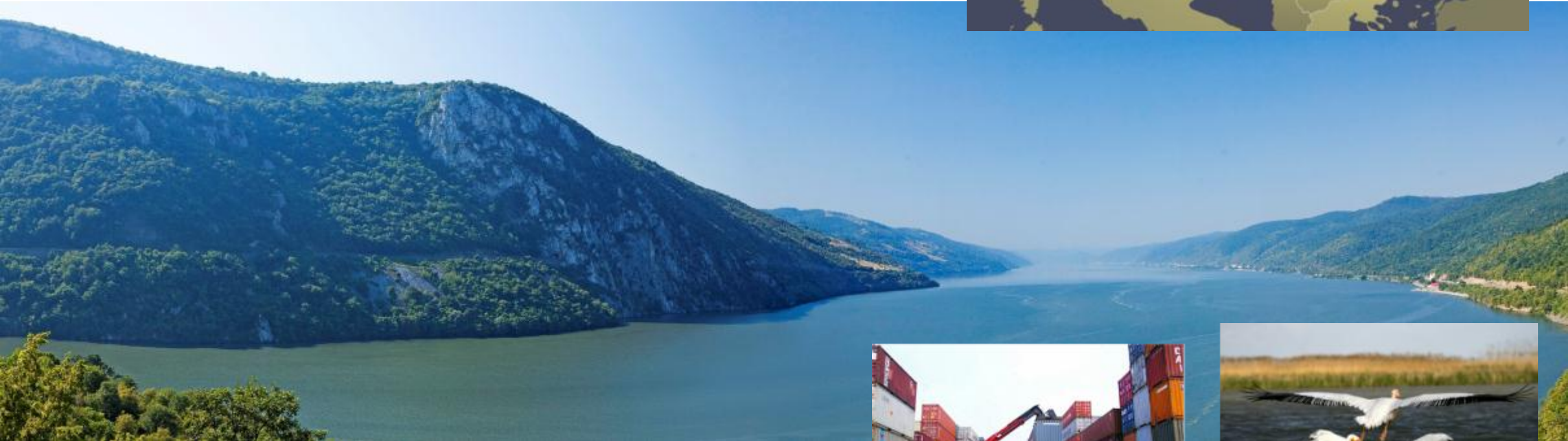
A new way of cooperation

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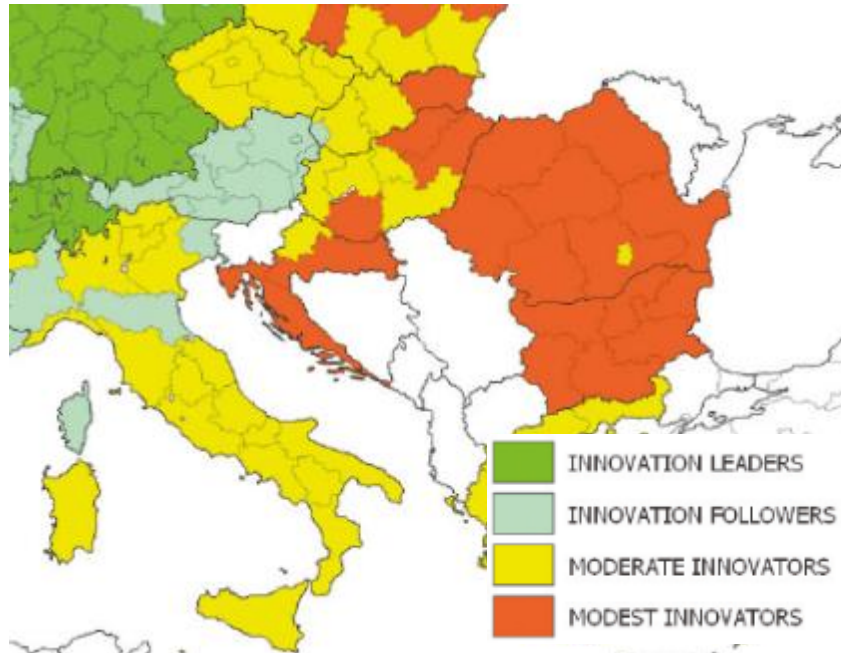
# The Danube Region

*14 countries, 115M people, 12 languages, 2800 km river, 3000 vessels, 300 birds species, 90 fish species, 1M cruising tourists, ...*



# Innovation potential and growth in the Danube

Regional Innovation Scoreboard 2014

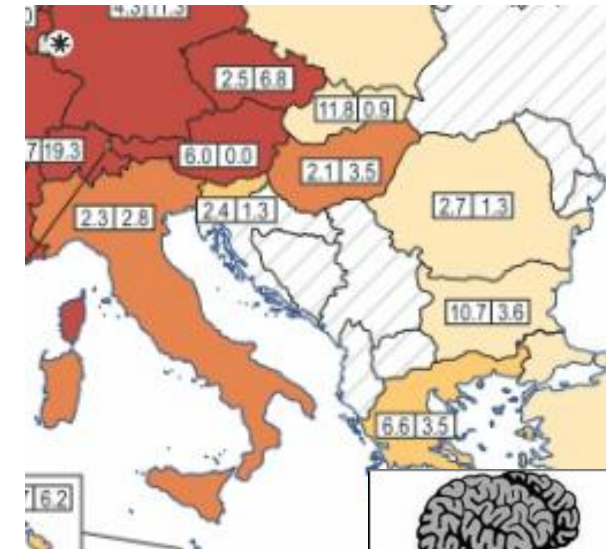


GDP growth 2003-2012

GDP in Billion, constant 2005€	2003	2012	Real Growth 2003-2012 (in %)
EU-27	10,586	11,768	10.7
OECD	27,234	30,697	14.1
<b>Danube</b>	1,370	1,626	<b>19.0</b>
Member States Area 1	921	1,062	16.2
Member States Area 2	236	293	22.8
Member States Area 3	124	157	26.1
Accession Countries	27	35	28.0
Neighbouring Countries	62	79	28.3

Notes: Member States Area 1: BW, BY, AT; Member States Area 2: HU, CZ, SK, SI; Member States Area 3: BG, EO, HR; Accession Countries: RS, BA, ME; Neighboring Countries: MD, UA.  
Source: Eurostat, UNdata, World Bank, Federal and Regional Statistical Offices in Germany. Calculation and illustration: IAW.

Brain Drain



Rationale for cooperation in innovation policies: Improving the framework conditions for innovation, e.g.

- Attract and retain brains
- Scale: Joint use of research infrastructure
- Cluster/ Competitiveness mapping
- Innovation to the market: Technology transfer



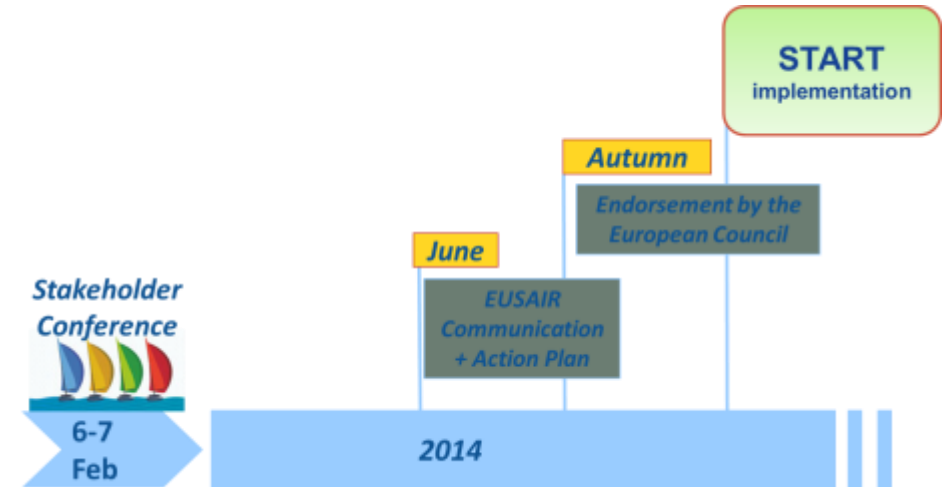
# EU Macro-regional strategies

- Initiative by the countries, Commission is facilitating
- Development of a Strategy – identifying challenges and potentials – Action Plan
- Endorsement by European Council – highest political support
- Thematic priorities: Priority Areas, Pillars, Horizontal Actions
- Governance structure for implementation:
  - Political leadership: Ministerial level, Commission
  - Coordination: National Coordinators, Commission
  - Implementation: Thematic Coordinators, transnational cooperation programmes
- Not a funding programme! – uses existing funding sources already available



# EU Strategy for the Adriatic Ionian Region

- Requested by the European Council of December 2012
- 8 countries (Member states: HR, EL, IT, SI; Candidate and potential candidate countries: AL, RS, BIH, ME)
- Strategy to be adopted in June 2014, then handed over to Council + other EU institutions); GAC on 24 June
- 4 pillars :
  - Blue Growth
  - Connecting the Region (transport and energy networks)
  - Environmental quality
  - Sustainable Tourism
- More info:  
[http://ec.europa.eu/regional\\_policy/cooperate/adriatic\\_ionian/index\\_en.cfm](http://ec.europa.eu/regional_policy/cooperate/adriatic_ionian/index_en.cfm)



# EU Macro-regional strategies: Pioneering in coordinating funding instruments

## European Structural and Investment Funds

- 2014-2020 new period: Investment arm of EU policies
- Overall EU 28, full period: EUR 351bn
- 2 goals
  1. Investments in Growth and Jobs
  2. Cooperation
- Shared management -> Managing Authorities in Member States
- Strategic Framework: Cooperation approach and EU Macro-regional Strategies included in
  - Partnership Agreements
  - All relevant Operational Programmes
- Transnational Cooperation Programme: providing support to macro-regional strategies

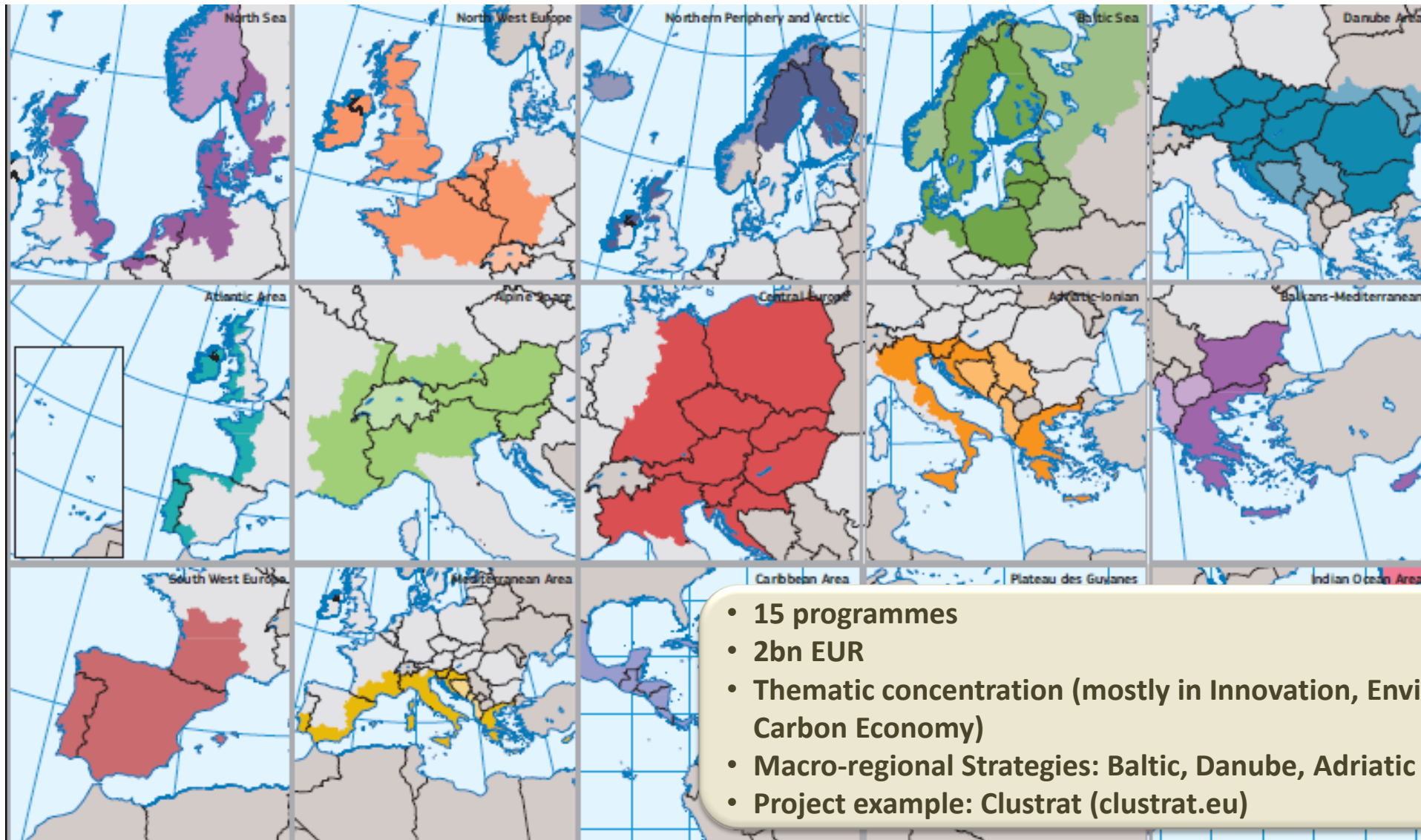
## Instrument for Pre-Accession

## Connecting Europe Facility

## Horizon 2020



# Transnational Cooperation programmes



- 15 programmes
- 2bn EUR
- Thematic concentration (mostly in Innovation, Environment, Low Carbon Economy)
- Macro-regional Strategies: Baltic, Danube, Adriatic Ionian, Alpine
- Project example: Clustrat ([clustrat.eu](http://clustrat.eu))

# Interreg Europe Programme



- INTERREG EUROPE: cooperation across all borders: EU 28+NOR+CH
- Policy learning to improve the performance of policies
- Budget of EUR 360M for 2014-2020; possible approval: end 2014 (?) , first call spring 2015 (?)
- Public authorities and institutions under public law
- 4 topics
  - Research, technological development and innovation
  - Competitiveness of SME
  - Low carbon economy
  - Environment and resource efficiency
- Two types of actions
  - Cooperation projects: public authorities, policy exchange on a particular policy issue, develop an Action Plan  
-> ensure follow up
  - Policy learning platforms: continuous learning, for ESIF stakeholders; service provider and platform to consolidate knowledge, guides, transfers knowledge, ...





# European Grouping for Territorial Cooperation (EGTC)

- EGTC is an innovative solution to facilitate and promote territorial cooperation
- Legal entity: enables authorities from different member states, to set up cooperation groupings with a legal personality
- Possibility of involving different institutional levels in a single cooperative structure (multilevel governance)
- 46 EGTC already founded
- New regulation:
  - Improvement of procedures and requirements for establishment
  - Content of the Convention and the Statutes
  - Purpose: Extension of scope and tasks - Financial support other than EU Cohesion policy
  - Membership - Third neighbouring countries and OCTs
  - Applicable law for employment
  - Manage and define terms and conditions for the use of public infrastructure or a service of general economic interest.





Thank you very much for your attention

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